

Rank the following burgers/sandwiches by which look the most appealing and appetizing to you. (1 for most appealing; 6 for least appealing) Write the number below the corresponding picture.



Rank the following fast food restaurants by how often or likely you would be to go there (1 for most often/likely, 12 for least often/likely)

- Burger King
- Erbert & Gerberts
- Arby's
- Subway
- Taco John's
- KFC
- McDonald's
- Taco Bell
- Hardee's
- Wendy's
- Quizno's
- Dairy Queen

For each characteristic, rate it in how important it is to you when visiting a fast food restaurant
(1 - very important, 2 - somewhat important, 3 - doesn't matter, 4 - not that important, 5 - not important at all)

- Variety of menu options
- Healthy menu options
- Drive-thru option
- Take credit cards
- Price
- Atmosphere
- Location
- Good customer service
- Timeliness of employees
- Cleanliness of restaurant
- Hours open (ex. open late)
- Serve breakfast
- Freshness of food
- Quality of food